



2023 ROI SUMMIT

Creating a Sense of Belonging in the Workplace

October 5, 2023

Tulsa Technology Center, Client Service Center
3638 S Memorial Drive Tulsa, OK 74145

Conference Summary

Oklahoma's largest professional diversity and inclusion conference returns, convening business, nonprofit, and community leaders and professionals to educate and empower on the powerful return made when we invest in people. ROI reinforces the business case for diversity and inclusion across all lines of difference. The conference is hosted biennially in Tulsa, OK.

Return on Inclusion: Creating a Sense of Belonging in the Workplace presents an opportunity for organizations and individuals to learn from experts in creating a sense of belonging in the workplace. Whether you're an HR professional, a team leader, or an employee, you'll leave this event with valuable insights on how to build trust, foster psychological safety, and promote a sense of belonging in your workplace, gaining a deeper understanding of diversity, equity, and inclusion and inspire positive change in your organization.

Key takeaways from our three keynote addresses and breakout sessions are:

1. Understanding the importance of fostering a sense of belonging in the workplace.
2. Building trust and psychological safety as essential to belonging.
3. Developing actionable strategies to implement DEI initiatives.
4. The cost of exclusion and the value of mental wellness in the workplace.
5. Gaining insights on creating inclusive workplace cultures and unlocking employees' full potential.

Keynote speakers:

Rhodes Perry, MPA award-winning social entrepreneur, best-selling author, speaker, and DEI leader building belonging at work. **Natasha Bowman, JD, SPHR** is consultant, author, TEDx speaker and award-winning pioneer of workplace equality. **Elisa Glick, PhD.** is a DEI consultant, trainer, researcher, and award-winning educator.

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SPONSORSHIP PACKAGES

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- | | |
|--|-----------------|
| <input type="checkbox"/> Catalyst Sponsor (1 available) | \$15,000 |
| <ul style="list-style-type: none">• Premier recognition at all events associated with ROI Summit• Recognition at Executive Breakfast for CEOs and other executive leadership• Opportunity for organization representative to introduce keynote speaker• Logo recognition on ROIOK.org webpage and social media posts• Premier logo recognition in marketing materials• Full page ad in printed program• Registration for eighteen (18) at ROI Summit and reserved table for all three keynote addresses• Three (3) minute organizational presentation at ROI Summit opening | |
| <input type="checkbox"/> Equity Leader | \$10,000 |
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| <input type="checkbox"/> Inclusion Partner | \$5,000 |
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| <input type="checkbox"/> Diversity Ally | \$2,500 |
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| <input type="checkbox"/> Nonprofit or Small Business (≤50 Employees) Partner | \$500 |
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ADDITIONAL SPONSORSHIP OPPORTUNITIES

- ☐ **Executive Breakfast Sponsor (1 Available)** **\$7,500**
- Recognition at Executive Breakfast for CEOs and other executive leadership
 - Introduction of Keynote Speaker at Breakfast
 - Reserved seating at Breakfast Session
 - Registration for six (6) at ROI Summit and reserved table for all three keynote addresses
- ☐ ~~**Post Conference Reception Sponsor (1 Available)**~~ **SOLD OUT**
- Logo recognition on signage at Reception
 - Registration for three (3) at ROI Summit and reserved seating for all three keynote addresses
- ☐ **Coffee and Snack Break Sponsor (2 Available)** **\$1,500**
- Logo recognition on Signage at Coffee and Snack Stations
- ☐ **Scholarship Sponsor (5 Available)** **\$500**
- Help underwrite the discounted fee for nonprofits, teachers, students, veterans and seniors to attend the summit*
- Text recognition on ROIOK.org website
 - Text recognition in marketing materials
 - Text recognition in the printed program

Please list organization name or individual's name as they should appear in event publications.

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TAHRA has partnered with the Tulsa Community Foundation to support the Return On Inclusion Summit giving. As a public charity, TCF benefits from maximum tax deductions and other advantages not available to private foundations. Upon making a gift, each donor receives an immediate and maximum allowable tax deduction.

Donors should make checks payable to Tulsa Community Foundation with memo or f/b/o TAHRA Community Initiatives Fund. Checks should be mailed to TCF at 7030 S. Yale, Suite 600 Tulsa, OK 74136. The donation will be recorded and receipted using the name and contact information from the check. Special instructions regarding any honorarium/memorial gifts should accompany the check if necessary.

Contact Denise Reid at denise@denisereid.com or call (918) 633-0073 to confirm your sponsorship or for questions.

Visit tahra.org/return-on-inclusion-summit_id202 for more information about the ROI Summit.