

WORK WISE PRODUCTIONS

&

KristineSexter.com®

proudly present:

Customized Educational Programming for the Human Resources Professional

“ ‘Instead of More Money, Can I Have a Day Off?...’ ...and Other Generational Differences in Employee Retention!”

Employee communication, motivation and retention rank high amongst the key accountabilities and initiatives of savvy hiring professionals and business executives. Yet, many are challenged to effectively wield a tool that goes beyond a “one size fits all” approach in engaging top talent. Kristine Sexter expertly **combines** these high-priority human capital concepts: **developing a successful and motivational culture, employee communication, and managing generational differences**, into one compelling, content-rich educational session!

“EXCEPTIONAL!!

Kristine Sexter is phenomenally dynamic, inspiring and engaging! Her insights into the generations, and strategies for improving communication and employee performance were fantastic! Can't wait to bring her back!”

-Laurie Robinson
Director of Quality, Louisiana
Healthcare Review

“Gen Y'ers Rock!

...and so did Kristine! Thank you for all relevant and realistic information on all the Generations! I now know why I was so frustrated with the younger generations. I look forward to taking a vastly different approach. This class will have a dramatic impact on my attitude and performance.”

-A Baby Boomer
Vice President of Sales
Holiday Day Inn Express

Unique and highly effective, thousands of past participants have rated this session as an ***“absolute must attend!”*** Designed for all levels of management, this program is best attended by CEO's. Presidents, Vice Presidents, Human Resource professionals, hiring managers and all mid-level, front line managers.

★ ***Traditionalists. Boomers. X'ers. Y'er's.*** *Why understanding the generational differences, and similarities, can increase performance, productivity, and employee engagement.*

★ ***Communicating Across the Generational Divide:*** *Handwritten letters, the telephone, email, texting....no wonder we struggle to communicate and understand one another. Learn to 'decode' each generation!*

★ ***Creating a Multigenerational Culture:*** *Improve performance and increase the retention of your top talent by implementing these 4 key strategies!*

★ ***Take the Generational Quiz!*** *Watch as 4 audience members, one from each generation, define their generation through pop culture, parenting styles and politics! This activity is insightful and really fun!*

★ ***You DON'T Want Money?!!*** *Discover how to deliver generationally appropriate forms of nonmonetary recognition & increase retention.*

www.KristineSexter.com

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*Developing Customized Strategies for Organizations to **Find, Train & Keep** their Top Talent!*